



PERSON SPECIFICATION

Details on the qualifications, experience, skills, knowledge and abilities that are needed to fulfil this role are set out below.

Job Title: Senior Lecturer (teaching focussed) in Marketing

Department: Marketing

	Essential	Desirable	Tested by (Application form, Interview, Test)
Qualifications and Training			
Educated to PhD level (or equivalent), completed or near to completion, in a relevant field.		X	Application Form
HE Academy or qualification in teaching, or other evidence of training for teaching at HE level.		X	Application Form
Skills and Abilities			
Experience of high-quality teaching in marketing subjects at undergraduate and postgraduate levels.		X	Application Form/ Interview
Proven ability to manage own teaching, research and administrative duties.	X		Application Form/ Interview
Organisational skills to deliver management and administrative responsibilities implementing College and School strategies, support the academic mission or to develop projects.	X		Application Form/ Interview
Experience of leading programmes or other experience of co-ordinating with others to ensure student learning and teaching needs and expectations are met.	X		Application Form/ Interview
Experience of managing own teaching, administrative and other relevant activities.		X	Application Form/ Interview
Experience of co-ordinating with others to ensure student learning and teaching needs and expectations are met.		X	Application Form/ Interview
Successful development of relationships with external individuals and agencies	X		Application Form/ Interview
Experience			
Successful development of relationships with external individuals and agencies.		X	Application Form/ Interview
Excellent interpersonal skills, with proven ability to lead and engage with students and colleagues using a variety of different methods.		X	Application Form/ Presentation/ Interview
Organisational skills to deliver management and administrative responsibilities implementing College and School strategies, support the academic mission or to develop projects.		X	Application Form/ Presentation/ Interview
Other Requirements			
A commitment to continuous personal development.	X		Application Form/ Interview